

# Aligning Plans Across the Enterprise with SAP® Analytics Cloud



## Before: Challenges and Opportunities

- Legacy planning solution without the functionality to integrate plans across the enterprise
- Lack of modern planning functions that did not provide the ability to create detailed plans and forecasts from across the globe
- Heavy dependency on IT to keep the legacy planning solution active

## Why SAP and NIMBL LLC

- SAP® Analytics Cloud solution for its planning and analysis features, allowing users to eliminate silos and crowdsource plans, and its integration with SAP S/4HANA®
- Self-service analytics that can reduce the burden and dependency on IT
- Expert functional and technical guidance from partner NIMBL to help redefine and streamline the planning process

## After: Value-Driven Results

- Eliminated planning silos and aligned planning processes across the enterprise
- Sped up planning cycles
- Generated strategic insights and gained the ability to drive decisions with up-to-date and more-accurate planning information

“In just **six months**, we have a streamlined planning process across our enterprise. With SAP Analytics Cloud, we are excited to **explore the future of planning and analytics.**”

Norman Ruppert, Senior Manager of Global Reporting Systems, Callaway Golf Company

**30%**

Improvement in planning cycles

**25%**

Less dependency on IT support

Featured Partner



**Callaway Golf Company**  
Carlsbad, California  
[www.callawaygolf.com](http://www.callawaygolf.com)

**Industry**  
Consumer products

**Products and Services**  
Sporting goods

**Employees**  
2,400

**Revenue**  
US\$1.7 billion

**Featured Solutions and Services**  
SAP Analytics Cloud

**THE BEST RUN**

