

Realizing More Value from Data with SAP® Analytics Cloud and SAP Data Warehouse Cloud Solutions



Before: Challenges and Opportunities

- Transform its data landscape consisting of both SAP® solutions and third-party systems to eliminate redundancy, break down data silos, and automate processes
- Create a single virtual layer to connect legacy data systems and optimize the flow of data
- Extend data-driven capabilities across the organization, allowing employees to connect and model data in a safe and governed environment

Why SAP

- Part of an enterprise-wide digitalization and analytics strategy centered on SAP Analytics Cloud and SAP Data Warehouse Cloud solutions
- Visual dashboarding functionality, enabling sales team members to get a real-time overview of targets and tasks, instantly showing sales data and pipeline information on a granular level

After: Value-Driven Results

- Created a new hybrid data warehouse using the SAP BW/4HANA® solution and SAP Data Warehouse Cloud to empower employees to connect and model data in a safe, secure, and governed environment
- Eliminated manual reporting processes, enabling all lines of business to access real-time data and draw valuable insights to help shape decision-making
- Enabled flexibility for users to experiment with data while maintaining robust data safety and security controls

“Using SAP Analytics Cloud and SAP Data Warehouse Cloud, we have transformed our data architecture, creating one source of truth and helping our people easily and securely **access data for insights and decision-making.**”

Markus Hartmann, IT Project Management Lead, Dr. Ing. h.c. F. Porsche AG

3,000

Users in departments ranging from customer relations to controlling to human resources

Reduced

Preparation time for sales meetings from days to mere hours

Dr. Ing. h.c. F.
Porsche AG
Stuttgart, Germany
www.porsche.com

Industry
Automotive

Products and Services
High-performance sports cars

Employees
35,429

Revenue
€28.5 billion

Featured Solutions
SAP Analytics Cloud, SAP Data Warehouse Cloud, and SAP BW/4HANA

THE BEST RUN