

# How Can Easy Access to Real-Time Analytics Support the Development of New, Greener Energy Markets?

## Investing billions of euros in energy transition sectors to achieve carbon neutrality by 2040

Providing stable and safe supplies of sustainable energy, Snam S.p.A provides heat and light to millions of homes across Europe. As the energy infrastructure operator explores new environmentally friendly technologies, it wanted the ability to quickly model new business scenarios to support its strategic planning. However, a reliance on IT to provide reports resulted in delays in providing business executives with the information they needed to make sound decisions. To address this, Snam decided to implement cloudbased data warehouse and analytics reporting solutions that could deliver up-to-date insights across the business.





## Supporting Agile Decision-Making with SAP Business

## **Technology Platform**

### **Before: Challenges and Opportunities**

- · Provide timely business insights to inform strategic decision-making about entry into new markets
- Enable business users to access the latest information, without having to wait for the IT department to provide reports
- Help ensure that decision-makers are developing strategy based on up-to-date information

#### Why SAP

- Cloud-based collation and modeling of data from multiple SAP and third-party sources enabled by the SAP® Data Warehouse Cloud solution
- Advanced enterprise analytics offered by the SAP Analytics Cloud solution
- · Straightforward integration with the existing SAP software infrastructure, including the SAP ERP application and SAP Business Warehouse applications and the SAP BW/4HANA® solution
- Intuitive reporting dashboards for business personnel, providing real-time KPIs

#### After: Value-Driven Results

- Improved decision-making with easy access to up-to-date business analytics and scenario modeling
- Increased collaboration between IT and business users, with a "Design Authority" group consisting of IT and business personnel established to develop and share reports required by the business
- Reduced time spent by IT personnel running reports
- · Created opportunities to develop self-services and mobile access to reporting in future, supporting increased decision-making agility

"With SAP Data Warehouse Cloud and SAP Analytics Cloud, we have ready access to information that helps us make the right choices about the future of our business."

Davide Corciulo, IT Project Manager, Snam S.p.A.

One

Source of truth for scenario modeling and analytics

**Faster** 

Reporting, enabling accelerated planning processes



