Gaining Better Insights and Forecasts with

Cloud Solutions from SAP

Before: Challenges and Opportunities

- Fulfill the need for trusted data and reduce the time from data ideation to analysis
- Remove the process bottleneck created by waiting for IT to develop new reports and models in SAP® Business Warehouse (SAP BW) powered by SAP HANA®
- Enable intuitive, high-performance self-service analytics and modeling in a controlled environment

Why SAP

- Use of the SAP Analytics Cloud solution to help ensure data validity through a live connection with SAP BW, to visualize data and create role-specific dashboards, and to consume data models built with the SAP Data Warehouse Cloud solution
- Deployment of SAP Data Warehouse Cloud for use by front-end developers and business analysts to enable quick builds of new analytical use cases and mock-ups for dashboards involving large sets of SAP and third-party data
- Compatibility of SAP Data Warehouse Cloud, SAP Analytics Cloud, and SAP BW, enabling live connections, straightforward integration in terms of master data and semantics, and easy consumption

After: Value-Driven Results

- Increased efficiencies and scale in analytics thanks to one version of the truth, high performance in processing data, and intuitive self-service capabilities
- Enabled new insights by combining enterprise with departmental file data
- · Freed up IT to focus on other tasks



"Speed matters. With SAP Analytics Cloud and SAP Data Warehouse, we can quickly turn data into actionable insights to stay competitive in our industry."

Caio Castro, SAP BI Specialist, Vestas Wind Systems A/S

240x

Faster to run a report, down from 20 minutes to 5 seconds

Reduced

Lead times for new data models, from months to days